CONTRACT



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision			Alt Order#		
	585484	1		09850971		
Product						
RNC						
Contract Dates	Estimate #					
10/25/12 - 11/05/12	3442					
Advertiser	-		Ori	ginal Date /	Revision	
Republican National Con	nmittee		1	0/23/12	/ 10/23/12	
	Billing Cycle	Billing Calendar		endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	<u>Station</u>	Account Executive		xecutive	Sales Office	
	WJW	Alexandra Bradley		Bradley	Washington DC	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Adver	iser	Code	Product Code	
	8380	20			445	
	Agency Ref		-	Advertiser	Ref	

			Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	•	Rate Type S	Spots	Amount
N 1 8 11/05/12 11/05/12 M-F 6a-8a	6a-8a Rotator	:3	30	NM	1	\$3,400.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$3,400.00					
N 2 8 11/05/12 11/05/12 M-F 6a-8a	6a-8a Rotator	:3	30	NM	2	\$6,800.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 2	<u>Rate</u> \$3,400.00					
N 3 8 10/25/12 10/25/12 M-F 6a-8a	6a-8a Rotator	:3	30	NM	1	\$3,500.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	<u>Rate</u> \$3,500.00					
N 4 8 10/26/12 10/26/12 M-F 6a-8a	6a-8a Rotator	:3	30	NM	1	\$3,500.00
FOX8-NWS-MORNG <u>Start Date</u>	<u>Rate</u> \$3,500.00		·			. 0.
N 5 8 10/29/12 10/29/12 M-F 6a-8a	6a-8a Rotator	::	30	NM	1	\$3,500.00
FOX8-NWS-MORNG <u>Start Date</u>	<u>Rate</u> \$3,500.00					
N 6 8 10/30/12 10/30/12 M-F 6a-8a	6a-8a Rotator	::	30	NM	1	\$3,500.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$3,500.00					
N 7 8 10/31/12 10/31/12 M-F 6a-8a	6a-8a Rotator	:	30	NM	1	\$3,500.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	<u>Rate</u> \$3,500.00					
N 8 8 11/01/12 11/01/12 M-F 6a-8a	6a-8a Rotator	:	30	NM	1	\$3,500.00
FOX8-NWS-MORNG Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$3,500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly end severally, shell remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advence cancellation notice is required unless otherwise specified, LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

10/23/12 / 10/23/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Alt Order# Contract / Revision 09850971 585484 / Estimate # Contract Dates Product 10/25/12 - 11/05/12 RNC 3442 Original Date / Revision <u>Advertiser</u>

Republican National Com

	_	Spots/	Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 9 8 11/02/12 11/02/12 M-F 6a-8a	6a-8a Rotator	:30	NM 1	\$3,500.00
FOX8-NWS-MORNG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,500.00			
N 10 8 11/05/12 11/05/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,400.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$3,400.00			
N 11 8 10/25/12 10/25/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM	<u>Rate</u> \$3,500.00			#2 500 00
N 12 8 10/26/12 10/26/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$3,500.00			#2 F00 00
N 13 8 10/29/12 10/29/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$3,500.00			* 0 500 00
N 14 8 10/30/12 10/30/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$3,500.00			#2 F00 00
N 15 8 10/31/12 10/31/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	<u>Rate</u> \$3,500.00		- NO.	#2 E00 00
N 16 8 11/01/12 11/01/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM <u>Start Date</u>	<u>Rate</u> \$3,500.00			#2 E00 00
N 17 8 11/02/12 11/02/12 M-F 8a-9a	8a-9a News	:30	NM 1	\$3,500.00
FOX8-NWS-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,500.00			\$2,800.00
N 18 8 10/26/12 10/26/12 M-F 9a-10a	9a-10a	:30	NM 1	φ2,000.00
FOX8 NEWS-9AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$2,800.00			#2 900 00
N 19 8 10/31/12 10/31/12 M-F 9a-10a	9a-10a	:30	NM 1	\$2,800.00
FOX8 NEWS-9AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	\$2,800.00	.20	NM 1	\$2,800.00
N 20 8 11/02/12 11/02/12 M-F 9a-10a	9a-10a	:30	14141	Ψ2,000.00
FOX8 NEWS-9AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	Rate \$2,800.00			A 4
N 21 8 11/05/12 11/05/12 M-F 10a-11a	10a-11a	:30	NM 1	\$1,000.00
NEW DY CLEVLND			1	

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10/23/12 / 10/23/12



WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Alt Order# Contract / Revision 09850971 585484 Product Estimate # Contract Dates 3442 10/25/12 - 11/05/12 RNC Original Date / Revision Advertiser

Republican National Com

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type Spot	ts	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/05/12 11/11/12 M 1	\$1,000.00 4p-5p	:30	NM	1	\$1,500.00
N 22 8 10/25/12 10/25/12 M-F 4p-5p JUDGE JUDY					
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	<u>Rate</u> \$1,500.00			4	#4 F00 00
N 23 8 10/29/12 10/29/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$1,500.00				
N 24 8 10/31/12 10/31/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 W 1	Rate \$1,500.00				
N 25 8 11/02/12 11/02/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 F 1	<u>Rate</u> \$1,500.00				
N 26 8 10/25/12 10/25/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8-NWS-5PM <u>Start Date</u>	<u>Rate</u> \$3,000.00				
N 27 8 10/29/12 10/29/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8-NWS-5PM Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	\$3,000.00				#0.000.00
N 28 8 11/01/12 11/01/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8-NWS-5PM Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$3,000.00			4	#2 000 00
N 29 8 11/05/12 11/05/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8-NWS-5PM <u>Start Date</u>	<u>Rate</u> \$3,000.00			•	* 2 200 00
N 30 8 11/05/12 11/05/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$3,800.00
FOX8-NWS-6PM <u>Start Date</u>	Rate \$3,800.00				
N 31 8 10/25/12 10/25/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8-NWS-6PM <u>Start Date</u>	<u>Rate</u> \$4,000.00				
N 32 8 10/26/12 10/26/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8-NWS-6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>K</u> <u>Rate</u> \$4,000.00				
N 33 8 10/29/12 10/29/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8-NWS-6PM Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$4,000.00				

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FRI NITE TDOWN

WJW 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Contract / Revision Alt Order # 09850971 585484 Estimate # <u>Product</u> **Contract Dates** 3442 10/25/12 - 11/05/12 RNC Original Date / Revision 10/23/12 / 10/23/12 Republican National Com

					Spots/			Tota	als_
*l ine	Ch. Start Date End Da	te Description	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
Line	Start Date End Date	Weekdays Spots/Week							
N 34		2 M-F 6p-7p News	6p-7p News		:30		NM	1	\$4,000.00
	FOX8-NWS-6PM		\						
	Start Date End Date	Weekdays Spots/Week	<u>Rate</u> \$4,000.00						
Weel	k: 10/29/12 11/04/12		6p-7p News		:30		NM	1	\$4,000.00
N 35	-	2 M-F 6p-7p News	op-7p News						
	FOX8-NWS-6PM Start Date End Date	Weekdays Spots/Week							
Weel	k: 10/29/12 11/04/12	W 1	\$4,000.00						64 000 00
N 36	8 11/01/12 11/01/1	2 M-F 6p-7p News	6p-7p News		:30		NM	1	\$4,000.00
	FOX8-NWS-6PM		Data						
	Start Date	Weekdays Spots/Week	<u>Rate</u> \$4,000.00						
	K: 10:20:12	2 M-F 6p-7p News			:30		NM	1	\$4,000.00
N 37		Z M-L ob-16 Mems	op , p .to.io						
	FOX8-NWS-6PM Start Date End Date	Weekdays Spots/Week							
Wee	k: 10/29/12 11/04/12	F 1	\$4,000.00					1	\$3,800.00
N 38	8 11/05/12 11/05/1	12 M-F 6p-7p News	6p-7p News		:30		NM	'	\$3,000.00
	FOX8-NWS-6PM	Weekdays Spots/Week	Rate						
18/00	<u>Start Date</u> ek: 11/05/12	Weekdays Spots/Weel M 1	\$3,800.00						
N 39		12 M-F 6p-7p News	6p-7p News		:30		NM	1	\$4,000.00
N 39	FOX8-NWS-6PM	12 Mil op /p							
	Start Date End Date	Weekdays Spots/Weel							
Wee	ek: 10/22/12 10/28/12	T 1	\$4,000.00				NM	1	\$4,000.00
N 40	8 10/29/12 10/29/	12 M-F 6p-7p News	6p-7p News		:30		''' '	•	Ψ1,000.00
	FOX8-NWS-6PM	Weekdays Spots/Wee	k Rate				l l		
Mod	Start Date End Date ek: 10/29/12 11/04/12	Weekdays Spots/Wee M 1	\$4,000.00						
	U.V. 1012011-	12 M-F 6p-7p News	6p-7p News		:30		NM	1	\$4,000.00
N 41	FOX8-NWS-6PM	12 m op op op							
	Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u> \$4,000.00						
	ek: 10/29/12 11/04/12	W 1			:30		NM	1	\$4,000.00
N 42		12 M-F 6p-7p News	6p-7p News		.50		, ,,,,,		• •
	FOX8-NWS-6PM Start Date End Date	Weekdays Spots/Wee	k Rate						
We	ek: 10/29/12 11/04/12	T 1	\$4,000.00						
N 43		/12 M-F 6p-7p News	6p-7p News		:30		NM	1	\$4,000.00
	FOX8-NWS-6PM								
	Start Date End Date	Weekdays Spots/Wee	<u>Rate</u> \$4,000.00				ĺ		
We	ek: 10/29/12 11/04/12		7p-CC		:30		NM	1	\$15,000.00
N 44	• • • • • • • • • • • • • • • • • • • •	/12 World Series on FOX	/p-00		.00				
	MLB: WS GM 3-5 Start Date End Date	Weekdays Spots/Wee	ek Rate				l		
We	eek: 10/29/12 11/04/12	M 1	\$15,000.00						64 500 00
N 45		/12 M-F 10p-1030p	10p-1030p		:30		NM	1	\$4,500.00
	FOX8-NWS-10PM		. 5-4-						
	Start Date End Date	Weekdays Spots/Wee	<u>Rate</u> \$4,500.00						
	eek: 10/29/12 11/04/12		11p-1130p		:30		NM	1	\$2,600.00
N 40	6 8 10/26/12 10/26	6/12 M-F 11p-1130p	11p-1130p						

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10/23/12 / 10/23/12



Signature: _

WJW 5800 S. Marginal Rd Cieveland, OH 44103 (216)431-8888

Alt Order # Contract / Revision 585484 / 09850971 Estimate # Contract Dates **Product** 10/25/12 - 11/05/12 RNC 3442 Original Date / Revision Advertiser

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _l	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 F 1	<u>Rate</u> \$2,600.00				
N 47 8 11/02/12 11/02/12 M-F 11p-1130p	11p-1130p	:30	NM	1	\$2,600.00
FRI NITE TDOWN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2,600.00				
N 48 8 10/26/12 10/26/12 M-F 1130p-12a	1130p-12a	:30	NM	1	\$2,000.00
BG BNG THRY B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 1	<u>Rate</u> \$2,000.00				
N 49 8 10/29/12 10/29/12 M-F 11p-1130p	11p-1130p	:30	NM	1	\$2,000.00
BG BNG THRY B <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	<u>Rate</u> \$2,000.00				
N 50 8 10/31/12 10/31/12 M-F 11p-1130p	11p-1130p	:30	NM	1	\$2,000.00
BG BNG THRY B Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 w 1	<u>Rate</u> \$2,000.00				
N 51 8 11/02/12 11/02/12 M-F 1130p-12a	1130p-12a	:30	MM	1	\$2,000.00
BG BNG THRY B Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 F 1	<u>Rate</u> \$2,000.00				
N 52 8 10/28/12 10/28/12 Rizzo Show, the	Rizzo Show, the	:30	NM	1	\$2,600.00
SPTS SUN WRAP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$2,600.00				
		Totals	_	53	\$180,900.00
Time Period # of Spots Gross Amount	Net Amount				
10/01/12 -10/28/12 13 \$40,500.00	\$34,425.00				
10/29/12 -11/05/12 40 \$140,400.00	\$119,340.00				
Totals 53 \$180,900.00	\$153,765.00				

Republican National Com

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_ Date: __